



HOUSTON BUSINESS
MATCHMAKER

Event Agenda

FRIDAY MARCH 1, 2024

8:45 a.m. – 9 a.m. – Opening Remarks

- Dr. Steve Lawrence, Executive Director/Research Professor, Texas Gulf Coast SBDC Network
- Mark Winchester, Interim District Director, Houston, US Small Business Administration
- Keynote Sponsor: Asif Dakri, Chief Executive Officer, Wallis Bank

These webinars will be streamed throughout the day.

• **Data Privacy and Compliance**

Cameron Nelson, Founder and CEO, Tenzing Startup Consultants

• **Coach Your Team to Success**

Maria Duron

Grow with Google, Speaker & Professional Trainer

KLI Brand, Marketing Strategist & Coach, Trainer, Speaker

• **Sales Tech Stack with AI**

Neal Benedict, President, Sandler Training by Brick Sales Solutions

• **Sustainable Technology**

Cameron Nelson, Founder and CEO, Tenzing Startup Consultants

• **Protecting Yourself from Online Scams**

Maria Duron

Grow with Google, Speaker & Professional Trainer

KLI Brand, Marketing Strategist & Coach, Trainer, Speaker

Matchmaking and Resource Table Meeting Times

9:15 a.m. – 9:30 a.m.

12:25 p.m. – 12:40 p.m.

9:35 a.m. – 9:50 a.m.

1:00 p.m. – 1:15 p.m.

9:55 a.m. – 10:10 a.m.

1:20 p.m. – 1:35 p.m.

10:30 a.m. – 10:45 a.m.

1:40 p.m. – 1:55 p.m.

10:50 a.m. – 11:05 a.m.

2:15 p.m. – 2:30 p.m.

11:10 a.m. – 11:25 a.m.

2:35 p.m. – 2:50 p.m.

11:45 a.m. – 12:00 p.m.

2:55 p.m. – 3:10 p.m.

12:05 p.m. – 12:20 p.m.

3:15 p.m. - 3:30 p.m. – Closing Remarks

- Dr. Steve Lawrence, Executive Director/Research Professor, Texas Gulf Coast SBDC Network